

# Arrive

Financial Finesse  
for Life in Your 20's

Winter/Spring 2012



Your life. Your money. Your way.

P.O. Box 18630  
Louisville, KY 40261-0630



[parkcommunity.com](http://parkcommunity.com) • 800/626.2870



## Have you taken advantage of our mobile banking?

Whether you have a smartphone or a not-so-smart phone, you can take advantage of our mobile banking platforms! Have an iPhone or Android? Simply scan the QR codes to the right or simply search "park community" in your respective markets. Blackberry users can use their browser to go to our mobile site. Just type "parkcommunity.com" in the address field and you will automatically be redirected. If you're still rocking a flip-phone, we have SMS mobile banking for you. Just log in to your online banking account and look for the "eTextYourWay" link.

Scan a QR code!



Android app



iPhone app



# Giving to charity just got a little more **stylish.**

Introducing our new Charity Debit Cards exclusively for Park Community checking accounts! 100% of proceeds go directly to each card's respective charity (Kosair Charities or The Kentucky Humane Society), and your wallet gets a sweet new look on the cheap. Everybody wins! If you're interested in getting one of these cards, just visit your local branch today!



Free checking that **pays.**

HI Checking pays you

**2.01%**<sup>apy\*</sup>

on your balance up to \$25,000.

3 Easy Requirements per Cycle:

1. 12 Debit Card transactions (signature based)
2. Direct Deposit
3. Electronic Statements

Meet them and earn 2.01% apy on your balance from \$0.01 to \$25,000 and 0.65% apy on your balance over \$25,000. Earn 0.16% apy even if you don't meet the requirements. Plus—ATM fee refunds nationwide!\*

\*Annual Percentage Yield. 2.01% Annual Percentage Yield (APY) paid on balances between one penny and \$25,000, and 0.65% APY paid on all amounts above \$25,000 each cycle when the minimum requirements are met. Monthly cycle begins and ends one day prior to the calendar month end. Direct Deposit includes salary and retirement income. If you do not meet the requirements per cycle, your account will still function as a free checking account earning 0.16% APY; however, you will not receive ATM refunds for that time period. Rates as of 01.01.12. Interest Rate and APY are variable and may change based on market conditions. No minimum balance required. Must qualify. Available on personal accounts only. No monthly service charge. Only one HI Checking account per member. \*\*ATM refunds up to \$15 per cycle if requirements are met.

Order yours today for just **\$5.**

What's Park Community's **next big thing?**  
*You decide!*

In the last edition of Thrive, we asked you to vote on how you would like to receive the newsletter. While most replies indicated that you would rather have a purely electronic means in which to access your newsletter, we are always looking for awesome new ways to serve your needs and preferences. If you have an idea that can help us better reach people of your age group, send it in! The winning idea will receive a **\$25 gift card** to the local retailer of their choice! Email all entries to [wes.may@parkcommunity.com](mailto:wes.may@parkcommunity.com).

Our standard debit card has a **new look.**

We've also updated the look of our standard debit card! This redesign comes standard with any checking account and will be issued if your card expires or is lost or stolen



If you have questions, feel free to call us at 800/626.2870.